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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.
8 mg "tar" 0.7 mg nicotine av. per cigarette by FTC method.

PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number:	M7922	Warning Statement:	B
Ad Number:	PAR 1350 B3	Warning Exhibit:	Z
Title:	Cuddle - Consumer Size	Qtr. of Cover Date:	3
Ad Size:	Consumer Magazines Size	Cover Date:	September 1992
	Bleed: 8 1/2" x 11 1/8" Live: 7" x 10"	Trim:	10 pt
Publications:	Consumer-size Publications	Year:	© 1992

Codes: PMLI/PAR (15-1-12) SH 0497 Art—R.McDuffey/R. Costabile Acct Mgr—C. Wilson

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